



DESIGN EXPERIENCE

**Lyft** • San Francisco 2018 – present

Product Designer

Identity/Fraud/Payment

- Leading product design on Identity and Fraud team
- Creating delightful experience for good users and strong security from fraudurant and hakers.

**Lenmo** • Oakland 2018 – present

Design Advisor

**Capital One** • San Francisco 2016 – 2018

Pr. Product Designer

IX Design/Tech UX

- Lead interaction design for the Eno Virtual Card Number to make creating card experience easy to use
- Bultit Spyglass which is the internal tool that can help admins by to catch errors and problems to accelerate their process

Consumer Bank

- Lead interaction and visual design for unique experience for Money-App (a kids and money education product).
- Created on-boarding screens and animations for new products.
- Created Unique identity and interaction models for the Money App.

Spark Business

- Redesigned Spark Business Calendar feature to improve interaction patterns
- Improved onboarding experience for Spark Business by dropping many users from their first-time experience

Product Design Intern 2015

- Created Spark business futuristic concept for Money 20/20,
- in charge of studying Capital One interaction model

**Samsung R&D** • Mountain View 2015

UX Design Intern

- Worked on demonstration version of GPS navigation App for Samsung mobile
- Created for VR interface and storyboard

**Hotpads** • San Francisco 2015

UX/IxD Design Intern

- Redesigned website for Hotpads; also designed logo and prototyped UI elements with After Effects

**Zillow** • San Francisco 2014 – 2015

UX Design Intern

- Improved UX flows by identifying usability issues
- Designed web&mobile assets and template for rental manager

EDUCATION

**Academy of Art University**

San Francisco

Bachelor of Fine Arts, 2012 - 2015 (Graduated)  
School of Web Design + New Media

**Kaywon Art & Design university**

South Korea

Art College of Motion Design, 2007-2008  
Concentration in Motion, Video and Graphic Design

AWARDS

Academy of Art University 2015  
Spring show – Visual Design Winner

Adobe Design Achievement Awards 2014  
Illustration – Semifinalist

Academy of Art University 2014  
Spring show – Portfolio and UX casestudy Winner

Academy of Art University 2013  
Spring show – illustration and digital imaging Winner

60th Korean Army Film Festival 2009  
Short film – Second prize

Korean Army Design Contest 2008  
Security poster design competition – Bronze

59th Korean Army Film Festival 2008  
Short film – Bronze

LANGUAGES

English Proficient

Korean Native

SKILLS

Storytelling / Interaction Design / Service Design / Data Design  
Storyboarding / Prototyping / Brand Design / Design Strategy  
Research / Motion Design / Information Architecture / Mentorship